



# HAILY SHAH

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Mumbai

Driven by an deep passion for design, I am an aspiring creative ready to transform ideas into visually captivating realities. With a keen eye for aesthetics and a dedication to problem-solving, I strive to craft impactful designs that leave a lasting impression.

Check out my work:

<https://linktr.ee/HailyShah>

## WORK EXPERIENCE:

### Content & Community Intern

*The Whole Truth Foods*

*October 2021-December 2021*

Contributed to content ideation for Instagram and YouTube, as well as oversaw the "The Whole Truth Sayers" campaign with 50+ influencers.

### Project Intern

*Greater Pacific Capital*

*June 2021-August 2021*

Monitored and analyzed ESG and related data in leading global financial firms for the United Nations' Force for Good Initiative.

## ACADEMIC BACKGROUND

### Postgraduate Diploma - Design, Advertising & Art Direction

*Ecole Intuit Lab*

*May 2024*

### Graduate Degree - Financial Markets

*Narsee Monjee College of Commerce & Economics*

*May 2022*

### HSC - Commerce

*Narsee Monjee College of Commerce & Economics*

*May 2019*

### ICSE - 10th

*Lilavatibai Podar High School*

*May 2017*

## CO-CURRICULAR ACTIVITIES:

### United Campers & Trekkers- Camping & Hiking Organization

*Camping Volunteer*

*May 2022*

### NM Lensation- Photomedia Club of NM College

*Secretary*

*June 2021 - May 2022*

*Head of Department- Social Media*

*September 2020 - May 2021*

### AMC NM- Advertising & Marketing Circle of NM College

*Head of Department- Social Media Marketing*

*July 2021 - May 2022*

### Arthashastra- Annual Financial Markets Festival of NM College

*Head of Department- Digital Arts*

*October 2020 - February 2021*

### Rotaract Club of NM College- Social Youth Organization

*Director- International Services*

*July 2018 - June 2019*

### Rotofest- Annual Socio-Economic Festival of NM College

*Head of Department- Creatives*

*September 2018 - December 2018*

## KNOWLEDGE:

Photoshop, Illustrator, Indesign, Aero, Figma, After Effects, MS Office, Google Workspace

## INTERESTS:

Hiking, Cooking, Formula 1, Finance, Science Fiction.