

AMINA WAHEED

+33 766454058

amina96@gmail.com

Graphic & Motion Graphics Designer

 <https://amina96.myportfolio.com/>

Education

Ecole Intuit Lab MA

Visual Communication and Design

October 2023- Present

Bilkent University BA (Honours)

Department of Communication and Design

August 2015- June 2020

Work Experience

Graphic & Motion Graphics Designer

Blueclip - JellySmack / Jan 2023- July 2023

Worked in the Creator Program team.

- Designed brand guidelines for different content creators.
- Animated motion graphic templates for content creators to use on different social media platforms.

Graphic Designer

TesterYou / November 2020- 2022

Responsible for creating and maintaining the visual identity of the company through designing social media posts, video animation, and branding material.

- Created design assets and templates for all social media pages and website.
- Animated content for ads, videos, and Instagram stories. The animations are a regular feature of the intro/outro of conference talks.
- Collaborated with the technical and marketing departments to create rich icons and infographics for presentation decks.

Graphic & Motion Graphics Designer

Pak Alliance for Maths and Science / Nov 2021- Feb 2022

Animated educational videos for a special project under the umbrella of PAMS.

- Researched various ways of conveying scientific information through characters and story.
- Used storyboarding techniques to clearly express ideas and ease collaboration.
- Designed characters and other story elements using Adobe Illustrator.
- Animated various one to two-minute videos using Adobe AfterEffects.

Skills

- Motion Graphics
- Graphic Design
- Art Direction
- Photography
- Videography

Software Knowledge

- Adobe AfterEffects
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro