

Education

Bachelor of visual communication design

Shanghai Jian Qiao University (Shanghai, China)
2018-2022

Master of visual communication design

Ecole-intuit-lab (Paris, France)
2023-current

**Zhili
Xu**



01 March, 2000

From Jiangxi, China

Email: Zhili.xu@gmail.com

Phone: +33 0767537665

Experience

Design Assistant / Informa Enterprise Management (Shanghai)
2021 - 2022

Assisted the supervisor with the sourcing, setting up and planning of design exhibition supplies. Including flyers, posters, and brochures.

Designed the festival posters for each exhibition and the style planning for the company's business plan.

Learned the process of division of labour in curatorial companies and used thematic analysis to collate data and carry out qualitative analysis

My Values

CREATIVITY.
PROFESSIONALISM.
INNOVATION.
PERFECTIONISM.
TEAMWORK.

Softwares

Photoshop
●●●●●●●●●●
Illustrator
●●●●●●●●●●
After Effects
○●○●○●●●●●
Indesign
○●●●●●●●●●

Skills

ART DIRECTOR.
DESIGNER.
ILLUSTRATOR.
BRAND IDENTITY.
VISUAL COMMUNICATION.

Language

LANGUAGES
Chinese: Mother Language
English: Advanced