



# Anastasiia Smirnova

ART DIRECTION  
BRANDING  
PHOTOGRAPHY

Design is an integral part of the process of **change** and **development**.

It helps us express our **inner transformations and discover new facets of our being**.

Through design, we create not only beautiful and functional things but also **explore new ways of interacting** with the world and ourselves.

## SKILL

- Adobe (Photoshop, Illustrator, InDesign, Lightroom, AfterEffects)
- Branding, Graphic Design, Art Direction
- Photography, Video editing, Photo retouching
- Attention to detail, Problem Solving, Adaptability
- Microsoft Office (Word, Excel, PowerPoint)

## LANGUAGE

- Russian (native)
- English (C1)
- French (B2)
- Spanish (A1)

## EDUCATION

### École Intuit Lab Paris

2023-2025 - Masters in Design and Visual Communication

### Krechet Studio (Saint Peterburg)

2021 - Online Courses Design Thinking Development

### Admiral Makarov State University of Maritime and Inland Shipping

2013-2018 - Enterprise economy

## WORK EXPERIENCE

- 2020 **UpWork (Freelance)**
  - Managing projects with clients around the world
  - Creating visual concepts (print, digital, and social media)
  - Brand identity (Logo, corporate font and color, banners, flyers, website)
  - Photo retouching
- 2020 - **Tegnorim - Online jewelry store (Freelance)** now
  - Creating visual concepts (print, digital, and social media)
  - Photo retouching and editing
  - Video editing
- 2020 - **Hana Clode - Marketing agency (Freelance)** 2023
  - Creating visual concepts for interior studios (print, digital, and social media)
  - Photo retouching
  - Brand identity
  - Presentations
- 2021 - **Tishina Store - Clothing store Russia (Freelance)** 2023
  - Creating visual concepts (print, digital, and social media)
  - Photo retouching
  - Video editing
  - Monthly website banners