

# SHIVANI GUPTA

UX UI Designer

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## ABOUT ME

Hello! I'm Shivani, a student majoring in Digital Product Design with a specialization in UX and UI design.

I am dedicated to constantly developing my skills and advancing my professional career. I look forward to collaborating with new people and contributing to innovative projects. I'm also interested in illustration.

## EDUCATION

**PRACHIN GLOBAL SCHOOL**  
10th Grade

**DELTA JUNIOR COLLEGE**  
Intermediate education

## SKILLS

### UX

User research  
User interviews  
Personas  
Journey mapping  
Competitive Analysis  
Site Map  
Benchmarking  
Auditing

### UI

Branding  
Mockups  
Mobile design  
Web design  
Style guide

## Softwares



## EXPERIENCE

- **FREELANCE ILLUSTRATION**  
Designed a lot of posters for events and worked on personal illustrations. Also enjoyed doing projects from college.
- **LIVE UI AND UX PROJECTS**  
Have done live UX and UI projects through college during project weeks and workshops.
- **OBSERVATION INTERNSHIP FOR 3 DAYS IN CUSTOM TECHNOLOGY**  
An assignment where we have to observe an agency to know how real life projects work and understand each roll of the employees.