

# Shreyaangi Shroff

A 21-year-old visual communicator hailing from Kolkata, India, specializes in Branding and UI/UX. Passion, creativity, and enthusiasm fuel all her endeavors.

## Work Experience

### ColourCraft Studio (CCS)

2023

Throughout her six-month internship, she focused on and acquired expertise in Branding for companies such as Conifer Tree and Luxelan, in UI/UX for brands like Viraj Estates and Sel Labs, and in Editorial for brands like Sora & Saki.

### Ripple Effect

2022

During her two-month internship, she contributed to Brand Identity for Tebur and managed various social media posts for brands including NH Kapdewala and Regards Sarees, among others.

### Sprout Road

2020-2021

Throughout her seven-month remote internship, she accumulated extensive experience crafting visuals for renowned brands such as BNI, Fastrack, and Raga by Titan. Additionally, she curated social media posts for brands like Anil Balaji, Juttiwala, and Dex Labs.

### Worldviral

2020

In her two-month internship, she created Instagram posts for Worldviral, refining her skills in layout design, color theory, and typography.

## Education

### Ecole Intuit Lab, Kolkata

2020-2024

### Ecole Intuit Lab, Mumbai

2023

Semester Exchange

### The Heritage School

2007-2020

ICSE & ISC

## Abilities

Brand Strategy

Branding

Digital & Web Design

Editorial

Illustration

App Design

Packaging

## Contact

9830841414

shreyaangi@gmail.com

www.shreyaangishroff.com

## Skills

Proficient

Adobe Illustrator, Adobe Photoshop, and Adobe Indesign

Basics

Figma, Procreate, and After Effects