

# Snehal Gandhi

Brand Designer, Illustrator & Visual Designer



## PROFICIENCY

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Figma  
After Effects

## LANGUAGES

English - Full Professional  
Arabic - Elementary  
Hindi - Native / Bilingual  
French - Elementary

## KEY SKILLS

Branding  
Packaging Design  
Typography  
Editorial Design  
Illustration

## ABOUT

Graduating in the year 2024 marks four years of myself in this absolute mad world of design. And I can't wait for the many more to come. The worth that I bring to the table is a value I wish to carry forward wherever I work. My passion lies in creating brands with a vision and that is what drives my creative spirit. To sum up myself in one sentence, I would gladly spend a weekend illustrating with a warm cup of coffee, that's me. On the work front, with two internships as part of our curriculum has shaped me into the designer I am today bringing a great sense of expertise to my career.

## WORK & EXPERIENCE

- Dec - May 2024 **SUKOON, HERBAL TEA BRAND, MUMBAI - Graphic Design Intern**  
Worked on various branding collaterals for Sukoon, an FMCG brand, some of which included packaging design for their herbal teas with product inserts, B2B brochures, A+ content, amped up their Amazon presence, social media guidelines & creative direction on photoshoots.
- Jun - Nov 2023 **LIMEFISH DESIGN, BAHRAIN - Junior Graphic Designer**  
The ultimate dream team. My fellow designers and myself have had a great opportunity to work with some of the leading brands such as Padel Plus, Cater It, Baity and did some in-house projects to amp up the Limefish as a brand in itself.
- Jun - Jul 2022 **WIFE, MUMBAI - Creative Design Intern**  
Being a marketing and design firm alongside its branding efforts, I worked with brands such as Dream Capital, IGP, HSBC and many more.

## EDUCATION

- 2020 - 2024 **ÉCOLE INTUIT LAB, MUMBAI** Visual Communication and Digital Design  
2017 - 2018 **BRITISH COUNCIL, BAHRAIN** A Level  
2003 - 2017 **DUBAI GEM PRIVATE SCHOOL, DUBAI, U.A.E.** AS Level

## OTHER

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