

Aishwarya Chintakindi

UI/UX Designer

Mumbai, Maharashtra



About me

I am a forward-thinking UI/UX designer with a keen interest in graphic design. As a second-year student, I am an avid learner who loves to contribute and elevate user experiences across various digital platforms. I prioritize user needs above all, ensuring that every design decision enhances usability and satisfaction. I continuously enhance my skills to deliver innovative and user-centric solutions.

Work experience

Skincare Platform Project *(Group project)*

- Designed a skincare platform aimed at establishing user trust.
- Our solution provided personalized recommendations, expert insights, and community support, ensuring transparency and reliability.
- My role was to lead the UI/UX design, including creating sitemaps, wireframes, user flows, and high fidelity mockups.
- Worked closely with UX designers from Google, gaining valuable mentorship and insights.
- Implemented user-centric design principles to address user needs and concerns effectively.

M-indicator app Redesign

- Conducted in-depth research on similar apps, benchmarked them, and analyzed user preferences.
- Developed user personas and identified the problem statement and "How Might We" statement to guide design decisions.
- Created a seamless user experience by addressing user needs and pain points, resulting in an optimized app interface.

Informative Travel Website for Hyderabad

- Designed a comprehensive travel website for Hyderabad, focusing on providing hands-on information to users.
- Conducted thorough research to gather relevant data and insights about the city's attractions, transportation, and accommodations.
- Designed the website with a user-centric approach, ensuring intuitive navigation and easy access to essential information for travelers.

Skills

User experience
User Interface
User-Centered Design
User Research
Prototyping
Usability Testing
Typography
Graphic Design
Adobe illustrator
Figma
Adobe photoshop

Education

2022-2026

École Intuit lab, Mumbai

Digital Product Design

2020-2022

G.N Khalsa College,
Mumbai

Arts

Contact

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Portfolio

- <https://www.behance.net/aishwaryacee>