



Akshaynee Pawar

Graphic Designer | Illustrator

Mumbai, India

CONTACT

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ABOUT ME

An illustrator and graphic designer based in Mumbai, who believes art is her expression and hence creates identities that are bold, memorable and expressive.

I have a passion for traveling, and I believe each trip adds a new layer to my personality. My wit is my best trait, making me approachable, relatable, and an easy addition to any team. I strive to infuse that same wit into my projects, as I believe that great design goes hand in hand with great copywriting.

TECHNICAL SKILLS

Well versed with Adobe Suite, Figma, and Procreate.

Hand Drawn and Digital Illustrations.

Knowledge of Typography, Colour Theory, Basics of User Experience, Digital Marketing and Copywriting.

WORK EXPERIENCE

GRAPHIC DESIGN INTERN

Locopopo Illustration & Design Studio, Mumbai

JUN 2023 - NOV 2023

- Executed the book "Drawing Stories" by Suresh Eriyat, including content organization, editing, and layout design.
- Designed the editorial layout for the school yearbook of Singapore International School, Mumbai.
- Developed packaging, illustrations, social media creatives, and various design elements for multiple brands.

GRAPHIC DESIGN INTERN

Radhika Chopra Design, Mumbai

JUN 2022 - AUG 2022

- Created illustrations as a visual language for various brands, including Honeybees Preschool, Nutcracker Mumbai, and Only Natural Diamonds India.
- Developed brand naming and identity design for several emerging brands.

FREELANCE ILLUSTRATOR

MAR 2020 - PRESENT

- Created illustrations for diverse clients, including packaging, digital banners, character mascots, gaming emotes, and more.

EDUCATION

BACHELORS IN VISUAL COMMUNICATION & DESIGN

2020 - 2024

Ecole Intuit Lab, Mumbai

Won a UI design brief contest for the social media app brand COTO, organized by Startup Reseau.

SEMESTER-EXCHANGE PROGRAM IN VISUAL COMMUNICATION & DESIGN

FEB 2023 - JUNE 2023

Ecole Intuit Lab, Marseille, France

BACHELORS OF ART (B.A. IN SOCIOLOGY)

2020 - 2023

IDOL, Mumbai University, Mumbai