

**E- MAIL**

sailakshminair.123@gmail.com

**PHONE**

+91 8007796531

**LINKED IN**<https://www.linkedin.com/in/sailakshmi-nair-71b2892a0/>

# SAILAKSHMI

DESIGNER

HI I AM SAI. I'M A DESIGN STUDENT ON A MISSION TO INFUSE CREATIVITY INTO EVERYTHING I DO. I'M CONSTANTLY EXPLORING NEW WAYS TO EXPRESS MYSELF.

## EDUCATION

HBSU 2020-2023  
 —→ *Bsc biotechnology*

ECOLE INTUIT LAB 2023-2025  
 —→ *Masters in design*

## PROJECTS I HAVE WORKED ON

### EDITORIAL DESIGN

Designed a magazine for Ecole intuit lab. The magazine "DESIGNED" talked about what design is, what are the principles of design.

### UX RESEARCH

Currently working on a project for women over 50 .

### BRANDING

DID 2 BRANDING PROJECTS .

1. Kaleido Kiss ( its a lipstick brand inspired by the kaleidoscope symbolizing the brand's belief in the beauty of diversity and the power of self-expression.)

2. Angur Ghani ( its a persian indian mix cultural wine designed for 3 different target groups 1. to celebrate women. 2. for couples 3. for gatherings to celebrate their bond.)



AI FILM. ( The film was to showcase a social cause so what my team came up with was animal poaching. It was a 1 min short film)

Label design ( this was a project were i designed a label for "Pastis " a local drink in Marseille. It was a fun experience.)

## SKILLS

illustrator

photoshop

indesign

aftereffects

Motion Graphic

PremierPro

Design Thinking

## LANGUAGES

English

Hindi

Malayalam