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ABOUT ME

Hi, I'm Threza Francis—a curious creative pursuing my Master's in Creative Technology and Design. With a background in marketing operations, I found my spark in UI/UX design, where I blend storytelling, strategy, and branding to create thoughtful, human-centered experiences.



THREZA FRANCIS

UI/UX DESIGNER

WORK EXPERIENCE

UX Designer

Coditas (May 2022 - Aug 2023)

Worked on B2B web and mobile apps for a pharma client, streamlining data flows and enhancing UX for internal teams, collaborating with developers and product managers to deliver functional, industry-specific designs.

UI/UX Intern

Aican Automate LLP (Feb 2022 - April 2022)

Designed UI/UX for real-time web and mobile applications, and maintained the company website's frontend to improve user experience.

EDUCATION

Bachelor of Commerce

Mumbai University
2012 - 2015

Master's in Creative Technology & Design

Ecole Intuit Lab
2024 - 2026

SKILL

Visual Design

Interaction Design

Usability Testing

User-Centric Mindset

Responsive Design

Continuous Learning

Typography