




# ASHWIN R

## Digital Marketer

### Contact

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 [www.behance.net/ashwinramalin](https://www.behance.net/ashwinramalin)  
Behance Network Portfolio

 [https://drive.google.com/drive/folders/16hea6Eq\\_lbrdMUrynNCeSXge2OYW8qwU?usp=share\\_link](https://drive.google.com/drive/folders/16hea6Eq_lbrdMUrynNCeSXge2OYW8qwU?usp=share_link)  
Portfolio

 [www.linkedin.com/in/ashwinram1999](https://www.linkedin.com/in/ashwinram1999)  
LinkedIn Profile

## CERTIFICATIONS

REACT JS DEVELOPER  
MAY 2022

GRAPHIC DESIGNER  
OCT 2022

MOTION GRAPHICS  
DEC 2022

INSTAGRAM AUTOMATION EXPERT  
JUNE 2023

LINKEDIN EXPERT  
JULY 2022

LANDING PAGE EXPERT  
JULY 2022

AUTOMATIONS EXPERT  
AUG 2023

MARKETING AUTOMATIONS EXPERT  
NOV 2023

COPYWRITING MASTERY  
MAY 2023

## ABOUT ME

I'm a digital marketing professional with expertise in graphic design and video editing, specializing in social media marketing and branding. My strengths lie in crafting compelling campaigns and elevating brand recognition. I'm dedicated to remaining up-to-date with the most recent industry developments to deliver innovative and successful solutions.

### PERSONAL INFORMATION

## EDUCATION

2023	Digital Marketing Digital Scholar	2022	After Effects & Graphic Designing WEB D SCHOOL
2021- 2022	Web Development WEB D SCHOOL	2017- 2021	B.Tech Food Tech K.S.R.C.T

## EXPERIENCE

### 2023 Digital Marketing DIGITAL SCHOLAR

- Collaboratively executed a comprehensive SMM assignment encompassing content creation and management for VOOKI Products as a team task.
- Proficiently managed Instagram and email automation, while constructing highly engaging landing pages and websites.
- Successfully collaborated on a team task for performance marketing, which included SEO, Facebook ads, and Google Ads, achieving impressive results.

### 2023 Graphic Designer Intern YR MEDIA

- For social media accounts, I worked on static designs, motion graphics, and video edits.
- Collab with content creation team for multiple clients.

### 2022- 2023 Motion Graphics Intern WEB D SCHOOL

- Created motion graphics and video editing for marketing.
- Involved in production and post production of interviews and testimonies from clients that go up on Web D School YouTube channel, SMM and with other teams for creative ideas.

## TECHNICAL SKILLS

Social Media Marketing

Video Editing

Logo Design

SEO

Automation

Graphic Designing

Content Creation

Explainer Videos

Facebook Ads

Prompt Engineering

Branding

Copywriting

Blogging

Google Ads

Color Theory

## TOOLS



Photoshop



Illustrator



Premiere Pro



After Effects



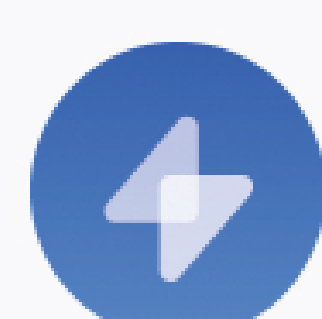
InDesign



CorelDraw



Pabbly Connect



Swipe Pages



Wordpress