

Education

Master’s in Creative Technology & Design
École Intuit Lab, Bengaluru (2024–2026)

Summary

I'm a Product & UX Designer passionate about creating digital experiences that feel effortless, human, and meaningful. Currently pursuing my Master's in Creative Technology & Design at École Intuit Lab, Bengaluru, I turn research and strategy into intuitive, purposeful products.

My work blends UX, interaction design, and branding, allowing me to balance logic with creativity and usability with emotion. I love designing where systems meet storytelling making every detail purposeful and every experience come alive.

Core Skills

Product Design

UI/UX

User research

User Journey Mapping

Wireframing

Prototyping

Branding

Visual design

UX strategy

Interaction Design

Illustrations

Usability testing

Design Systems

Typography

Design Thinking

Storytelling

Campaign Strategy

Tools

Figma

Illustrator

Photoshop

After Effects

Notion

FigJam

Premier pro

Experience

Sept 2023 -March 2024

Remote

UX Foundations | UX researcher

- Led competitive analysis and user research to derive key insights that shaped user personas and informed design decisions for a Parkinson’s progression app.
- Collaborated with a cross-functional global team, contributing to a 15% improvement in project delivery timelines through streamlined design–development alignment.
- Designed and presented evidence-based UX recommendations, projected to reduce usability issues by 30%.
- Actively supported the end-to-end product design cycle, from initial research and wireframing to usability validation, anticipating a 20% increase in user engagement upon launch.

Sept 2023 -March 2024

Remote (Pune)

UI Designer, Prodt Consultancy Services | UI designer

- Designed visual and digital assets across multiple touchpoints, including marketing campaigns, social media, and promotional materials, ensuring brand consistency and high visual impact.
- Partnered with marketing, product, and sales teams to align design output with business objectives and campaign goals.
- Collaborated with the product design team to create intuitive, user-centric web and mobile interfaces, adhering to usability and accessibility best practices.
- Developed engaging social media design content that increased audience engagement and contributed to high-value client conversions.
- Led client communication sessions to understand requirements, present creative directions, and iterate designs based on actionable feedback for optimal outcomes.