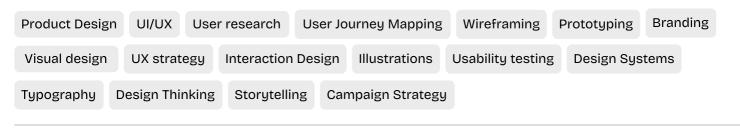
Vedant KumbharePortfolioEmailProduct/UX DesignerLinkedin+91 9130423698EducationMaster's in Creative Technology & Design École Intuit Lab, Bengaluru (2024–2026)SummaryI'm a Product & UX Designer passionate about creating digital experiences that feel effortless, human, and meaningful. Currently pursuing my Master's in Creative Technology & Design at École Intuit Lab, Bengaluru, I turn research and strategy into intuitive, purposeful products.

My work blends UX, interaction design, and branding, allowing me to balance logic with creativity and usability with emotion. I love designing where systems meet storytelling making every detail purposeful and every experience come alive.

Core Skills



Tools

Figma Illustrator Photoshop After Effects Notion FigJam Premier pro

Experience

Sept 2023 -March 2024

Remote

UX Foundations | UX researcher

- Led competitive analysis and user research to derive key insights that shaped user personas and informed design decisions for a Parkinson's progression app.
- Collaborated with a cross-functional global team, contributing to a 15% improvement in project delivery timelines through streamlined design-development alignment.
- Designed and presented evidence-based UX recommendations, projected to reduce usability issues by 30%.
- Actively supported the end-to-end product design cycle, from initial research and wireframing to usability validation, anticipating a 20% increase in user engagement upon launch.

Sept 2023 -March 2024

Remote (Pune)

UI Designer, Prodt Consultancy Services | UI designer

- Designed visual and digital assets across multiple touchpoints, including marketing campaigns, social media, and promotional materials, ensuring brand consistency and high visual impact.
- Partnered with marketing, product, and sales teams to align design output with business objectives and campaign goals.
- Collaborated with the product design team to create intuitive, user-centric web and mobile interfaces, adhering to usability and accessibility best practices.
- Developed engaging social media design content that increased audience engagement and contributed to highvalue client conversions.
- Led client communication sessions to understand requirements, present creative directions, and iterate designs based on actionable feedback for optimal outcomes.