

ABOUT

I am a 22 year old communication designer based out of New Delhi, India with strong interests in identities, interfaces & campaigns. Curiosity driven and inquisitive by nature, my interests range from visual communication, digital design and strategy to gaming, film-making and good food.

EDUCATION

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École Intuit Lab, New Delhi

2022 - 2026

FRENCH DIPLOMA IN VISUAL COMMUNICATION

EXPERIENCE

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The Post Atoms

2022

GRAPHIC DESIGNER

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Under 25 Universe

2022

HEAD OF COMMUNICATIONS

Spearheading visual communication for a 30,000+ attendee festival, designing everything from directional signage to thought leader flexes and immersive brand touchpoints across the venue. I contributed in the formation of sub-brands under the Under 25 Summit, such as:

Green Vipers - *Identity, Branding & Communication*

Under 25 - *Rebranding & Communication*

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Shri Educare

2023

GAME DESIGN MENTOR

Led one of seven teams comprising students from all over India, including The Shriram Millennium and Kalyani Schools, guiding them in understanding and applying game mechanics to create engaging, daily life-inspired board games.

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Raahe.co

2024

HEAD OF DESIGN

Played a pivotal role in shaping the visual identity of the Raahe.co brand, establishing a comprehensive design system that continues to guide and inspire the company's assets and events.

SKILLS

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Graphic Design:

Adobe Photoshop, Illustrator, Indesign, Figma

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Web Design:

Figma, Framer

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Motion & 3D :

Adobe Premiere Pro, Sony Vegas, Procreate, Blender