

ARYASHREE NAMBIAR

GRAPHIC DESIGNER

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Mumbai, Maharashtra

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SUMMARY

Graphic Designer with a strong focus on concept-led branding, packaging, and visual systems. Known for translating ideas into clear, engaging visuals that communicate with intent. Detail oriented, adaptable, and slightly allergic to design that looks good but says nothing.

WORK EXPERIENCE

- Alteff — Graphic Design Intern

Aug 2025 – Present

 - Developed layout systems to maintain visual consistency across 70+ posts while adapting designs to different genres, formats, and communications.
 - Assisted in designing the event catalogue for Alteff’s annual programme, working on layout structure, visual hierarchy, and content flow.
 - Assisted with merchandise ideation.
- BPCL — Human Resource Intern

May 2023 – Jul 2023

 - Analysed exit interview data to identify attrition and retention trends.
 - Conducted research to support employee engagement initiatives.
 - Compiled insights to aid data-driven HR decision-making.
- Let’s Celebrate Fitness — Volunteer

May 2022 – Jul 2022

 - Supported sustainability and SUP awareness initiatives with NGO partners.
 - Assisted in organising and executing beach clean-up drives.
 - Contributed to community outreach and distribution activities.

EDUCATION

- Ecole Intuit Lab

Aug 2024 – Present

PG in Advertising, Design & Digital Communication
- Narsee Monjee Institute of Management

Aug 2021 – May 2024

Bachelors of Commerce (Honours)

KEY SKILLS

- Photoshop
 - Illustrator
 - Canva
 - Procreate
 - Figma
- Problem solving.
 - Adaptability.
 - Collaboration.
 - Time Management.