

DHRITI SHARMA

GRAPHIC DESIGNER

CONTACT

- +91 8928268694
- dhriti.sharma.005@gmail.com
- Mumbai, Maharashtra

PROFILE SUMMARY

I am a Visual Designer interested in human-centred design and storytelling. I enjoy working on branding, illustration, and conceptual projects, bringing a balance of creativity and research. Curious and adaptable, I'm eager to learn and contribute within collaborative studio environments.

EDUCATION

2024 - Present
ÉCOLE INTUIT LAB, MUMBAI

- Postgraduate in Advertising, Design & Digital Communication

2018 - 2021
IHM, MUMBAI

- BSc in Hospitality & Hotel Administration
- Graduated with distinction - 78.8%

SKILLS

- Adobe Creative Suite
- Procreate, Figma
- Illustration
- Brand Design
- Concept Development
- Visual Storytelling
- Collaboration & Teamwork

PERSONAL INTERESTS

- Cooking & Baking
- Sketching & Painting
- Fitness
- Travelling

WORK EXPERIENCE

Compass India Food Services Pvt. Ltd., Mumbai 2022 - 2023
Executive - Operations Analyst

- Conducted data analysis and developed reports, optimising the ordering process and reducing food cost percentage by 30% for a major account.
- Collaborated with cross-functional teams to implement process improvements and streamline SOPs.
- Built and maintained real-time operational trackers, enabling proactive decision-making and improving customer satisfaction.

Rawr Digital Agency, New Delhi 2021 - 2022
Junior Social Media Strategist

- Managed copywriting projects and social media presence across multiple platforms, creating 8-12 posts daily and driving 19.5% growth in five months.
- Conducted market research and competitor analysis, presenting monthly content and differentiation strategies for eight brands.
- Coordinated content creation, follower engagement, and campaign planning, ensuring smooth operations and improved client satisfaction.

Taj Lake Palace, Udaipur July - October 2019
Industrial trainee

- Gained exposure to daily operations across core departments and supported the Sales & Marketing team on a social media campaign.
- Handled guest data updates, record-keeping, and departmental communication tasks.
- Collaborated on internal notices and registration systems, ensuring accuracy and timely updates.