

GEETIKA BHAWSINKA

Visual Communicator · Postgraduate Design Student

Dedicated on creating thoughtful and impactful design solutions. Seeking opportunities to apply my skills, learn continuously and contribute to both personal and organizational growth.

EDUCATION HISTORY

- **ECOLE INTUIT LAB, MUMBAI** 2024 - PRESENT
PG Diploma in Advertising, Design and Digital Communication
- **KIIT SCHOOL OF SOCIAL, FINANCIAL AND HUMAN SCIENCE** 2021 - 2024
Bachelors of Commerce (Hons)
- **DELHI PUBLIC SCHOOL, KALINGA** 2008 - 2021
Central Board of Secondary Education


WORK EXPERIENCE

- **Diganta Design**
Part-time Designer (Nov 2023 – June 2024, during graduation)
Worked with the design team on various client projects across print and digital media.
- **KIIT University**
Marketing & Branding Intern (July 2022 – June 2024)
Collaborated with the marketing and branding team on advertisements and promotions for the university.
- **College Clubs & Social Initiatives**
Created posters, banners, and creatives for college clubs such as Khwaab and Mirrors. Designed graphics for social media campaigns, fundraising events and other promotional materials for Girl Up Maitri.
- **Freelance Design Work**
Design and deliver creative projects for events, companies and individual clients, work including invitations, portraits, personalized gifts, brand identity and social media management

SKILLS

- **Design & Creative:**
Visual Communication, Branding, Social Media Design, Print & Digital Collateral, Creative Strategy
- **Tools & Software:**
Adobe Illustrator, InDesign, Canva, Procreate, Figma
- **Other / Soft Skills:**
Creative Problem Solving, Time Management, Detail-Oriented, Team Player



 [@geetika.gram](https://www.instagram.com/geetika.gram)

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CONTACT

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LANGUAGES

- Hindi
- English
- Odia

(Written & Verbal)