

GHAZALA KAZMI

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ABOUT ME

I'm a graphic designer who's inclined towards illustrations and loves using visuals to tell stories. I'm drawn to clean, simple designs that give ideas room to breathe. I like to start with research and really understand the emotion behind a project before I design anything. My focus is always on creating work that feels both clear and meaningful.

EDUCATION

Post Graduate in Visual Communication	
École Intuit Lab	Current
BA (HONS) in Business Management	
University of Wolverhampton	2022
Bachelor in Commerce	
Mumbai University	2022

EXPERIENCE

Unnefy – Logo Reveal Animation	
<ul style="list-style-type: none">Animated a 5-second logo reveal for Unnefy, blending cinematic build-up with brand identity.	Sept 2025
Joey's Pizza – Graphic Design Intern	
<ul style="list-style-type: none">Created an illustrated poster explaining the seating process and FAQs in a clear, engaging way for customers.	June 2025 - Aug 2025

PROJECTS

France Workshop – Santons de Marseille	
<ul style="list-style-type: none">Designed digital figurines inspired by real people, transforming observations into a unique illustrative style.Gained skills in cultural interpretation, observation, and storytelling through hands-on craft.	Dec 2024
International Project	
<ul style="list-style-type: none">Researched the clothing retail industry in India and proposed a marketing plan for Wolverhampton Wanderers Football Club as an external marketing consultant. Used PEST analysis and developed a differentiated marketing mix to identify the target market.	May 2022

SKILLS

Adobe Illustrator, Adobe Photoshop, Figma, Team Work, Storytelling, and Adaptability.