

Jewel Fernandes



About

Born in Goa, currently based in Mumbai, I am a Multidisciplinary designer skilled at turning conceptual ideas into visually compelling designs through fun illustrations. I specialize in branding, editorial and packaging design. I am a curious person by nature and am always looking for new opportunities and skills to add in my toolbox.

Education

- Parvatibai Chowgules College, Goa

B.A Double majored in English and French
(2021-2024)

- Ecole Intuit Lab, Mumbai

.MA in Visual Communication and
Design(2024-2026)

Work Experience

- St. Joseph's Primary School

Teaching Assistant, Provided individualised attention
to children with diverse learning needs
(2021 - 2021)

- The Dogears Bookstore, Goa

Social Media Manager, Store Attendant
(2022 - 2023)

Software Proficiency



Academic Experience

- Packaging for Healthy Pre-mixes

Created logos and packaging designs for three
variants of a healthy premix brand new to the market

- Luxury Wedding Book Layout

Researched on the Indian Luxury sector and created
a cover page and layouts for the same

- Rebranding for Phoenix Malls

Created logo name options and logos for
a new mall identity

Design Skills

- Layout Design
- Branding and packaging
- Art direction
- Illustrations
- Research
- Creative strategy

Soft Skills

- Versatility
- Adaptable
- Team and Individual worker
- Communication
- Curiosity
- Empathy



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