# Jewel Fernandes

### About

Born in Goa, currently based in Mumbai, I am a Multidisciplinary designer skilled at turning conceptual ideas into visually compelling designs through fun illustrations. I specialize in branding, editorial and packaging design. I am a curious person by nature and am always looking for new opportunities and skills to add in my toolbox.



#### Education

• Parvatibai Chowqules College, Goa

B.A Double majored in English and French (2021-2024) •

Ecole Intuit Lab, Mumbai .MA in Visual Communication and Design(2024-2026)

## Work Experience

 St. Joseph's Primary School Teaching Assistant, Provided individualised attention to children with diverse learning needs (2021 - 2021)

The Dogears Bookstore, Goa Social Media Manager, Store Attendant (2022 - 2023)

# Software Proficiency





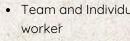












# Academic Experience

- Packaging for Healthy Pre-mixes Created logos and packaging designs for three variants of a healthy premix brand new to the market
- Luxury Wedding Book Layout Researched on the Indian Luxury sector and created a cover page and layouts for the same
- Rebranding for Phoenix Malls Created logo name options and logos for a new mall identity

# Design Skills

- Layout Design
- Branding an packaging
- Art direction
- Illustrations
- Research
- Creative strateau

## Soft Skills

- Versatality
- Adaptable
- Team and Individual
- Communication
- Curiosity
- · Empathy



