



# KHUSHI ASATI

Visual Communication Designer

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**Instagram**

@andazkhushika

## About Me

I'm Ms. Asati, a Visual Communication Designer inspired by everyday moments and thoughtful details. I craft branding, packaging, and digital experiences that feel intentional, expressive, and story-led. Beyond design, I find inspiration in listening to stories, travelling, and capturing small moments through my lens. Curious and experimental, I'm always learning and exploring new tools. I aim to create meaningful, visually engaging brand experiences with clarity and purpose.

## Expertise

- Branding
- Brand Strategy
- Packaging
- Digital Experience

## Personal Skills

- Visual Storytelling
- Communication
- Problem Solving
- Attention to Detail

## Software Knowledge

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Figma

## Interests

- Photography
- Moodboard Creation
- Exploring Indian Art, Design & Culture

## Work Experience

**Design Intern**

**Jan 2021 – Jan 2023**

**The Tie Up Company, Nagpur**

- Supported branding and layout design projects.
- Created social media content and campaigns.
- Designed marketing materials and presentations.
- Assisted with client communication and project coordination.

## Education

**Post Graduate in Advertising, Design & Digital Communication**

Ecole Intuit of Lab, Mumbai

**Aug 2024 – Jun 2026**

**UI/UX Elite Course**

Tron Institute, Nagpur

**July 2023 – June 2024**

**Advanced Digital Marketing Certification Course**

IIDM, Nagpur

**July 2020 – June 2021**

**Bachelors in Business Administration**

City Premier College, Nagpur

**Sept 2020 – June 2023**