

Pranali Natekar

Creative professional with a global outlook, blending design and strategy to build impactful brand experiences.

With 3+ years in marketing and design at RoboThink UK and a Master's in Advertising, Design & Digital Communication at École Intuit Lab, I bring a mix of creativity, clarity, and purpose to every project.

Educational Background

- Ecole Intuit Lab, Mumbai, India

PG in Advertising, Design & Digital Communication

June 2026

- University of Westminster, London

MA. Marketing Communications

February 2022

- Mulund College of Commerce, Mumbai, India

Bachelor in Mass Media

September 2020

Work Experience

RoboThink, UK (Stanmore)

Marketing Executive

June 2021 - February 2024

- Experience in brand awareness and development.
- Expertise in building and nurturing customer relationships.
- Managed a budget for efficient advertising opportunity.
- Accomplished in producing engaging creative content for social media where I filmed and designed 100+ posts.
- Management of social media channels of RoboThink Stanmore, Junior Einsteins and RoboThink UK (now renamed as Creative IQ)
- Effective organization and execution of 30+ events (summer fairs, winter fairs, school assemblies)
- Efficient liaison with designers, printers, and coordination of photoshoots.
- Managing a team of marketing interns for promotional activities
- Proficient in maintaining and updating customer databases (CRM)
- Managed a pipeline of over 100 potential clients, leading to a 20% conversion rate.
- Managed and onboarded relevant influencers.

Hobbies

1. Listening to music: I have a passion for discovering new music across various genres and enjoy attending live concerts and festivals.
2. Making videos - I have a Youtube channel with over 3k subscribers
3. Travelling: I have a love for exploring new cultures and destinations.

Contact

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Based in Mumbai

Professional Skills

Designing (Adobe Suite, Figma)
Video Editing (VN, Inshot)
Project Management
Public Speaking and Presentation
Team Management
Event Planning

Personal Skills

Creative Thinking
Adaptability
Positive Attitude
Listening

Certifications

1. DELF -Diplôme d'études en langue française (A1, A2 and B1 Level)
2. IELTS - English Proficiency Test (7 pointer)