

# Zenia Bodhanwalla

Illustrator. Communications Designer.

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## About Me

A social media enthusiast with a dash of obsession with pop culture. Fueled almost exclusively by black coffee, I chase the thrill of telling brand stories, be it through words, packaging, illustrations, or whatever medium decides to behave that day. I love shaping ideas into things people actually feel, not just see.

## Hard Skill

- Adobe Suite
- Apple Procreate
- Canva
- Proficient at AI

## Soft Skill

- A knack for identifying social media trends
- Staying up to date about Pop-culture
- A team player
- A quick thinker
- Multi-tasker
- Strategizing
- Understanding the Target Audience
- Never ending curiosity

## Extra-Curricular Activities

- Attained certification in Content Writing by Terribly Tiny Tales
- Volunteered at Dhai Akshar NGO, teaching underprivileged kids
- An avid reader
- Film Enthusiast
- Crochet artist

## Education Background

- **Ecole Intuit Lab**  
Post-Graduate Diploma in Visual Communication and Design  
Completed in 2026
- **Jai Hind College**  
Bachelors in Psychology/Philosophy  
Completed in 2020
- **Jai Hind College**  
Higher Secondary Education (HSC Arts)  
Completed in 2017
- **Our Lady of Vailankanni High School**  
Secondary School Certification (SSC)  
Completed in 2015

## Professional Experience

**Inner Planet** | Freelance Social Media Designer  
2023– 2023 (2 months)

**Kennect INC** | Business Development Associate  
2022– 2024 (2 years)

**Kaisi Ye Paheli** | Freelance Social Media Designer  
October 2025– December 2025 (3 months)