SHREYA PATIL

Graphic Designer

I'm Shreya Patil, an illustrator and graphic designer who loves creating bold, expressive and story-driven visuals. While my foundation lies in clean, structured design, my illustration style leans toward vibrant characters, playful compositions and relatable moments, the kind of art that people connect with instantly.

EDUCATION

2024-2026

École Intuit Lab

- PG in Advertising, Design & Digital Communication

2021-2024

V.G. Vaze College of Arts, Science and Commerce (Autonomous)

- Bachelor of Arts in Multimedia and Mass Communication

2019-2021

Mahila Samiti English High School

- Junior College, Science (PCM + Computer Science)

TECHNICAL / CREATIVE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Canva / Figma/Framer
- Brand Identity Design
- Color Theory & Aesthetics
- Typography & Layout

WORK

Luxury Cosmetic Rebrand – NARS

- Rebranded NARS by evolving its legacy of bold artistry into a more intimate, luxurious femme fatale identity. Shift from minimal rebellion to seductive opulence with a mysterious edge.

Restaurant Rebrand – NOA by the Nutcracker (Academic Project)

- Redesigned the logo, typography, color palette, and packaging for the NOA by the Nutcracker to create a fresh and cohesive brand identity.

The Great Indian Wedding Book (Live Client Project)

- Designed the book cover of The Great Indian Wedding Book with a lotus gate illustration, along with inside layouts and a contents page for a cohesive editorial design.

CONTACT

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