



# Richelle Dsouza

Graphic designer with over a year of experience, guided by curiosity, strong visual instincts and creative energy. I enjoy starting with an idea, asking the right questions and shaping it into impactful & functional visuals. Drawn to branding, packaging and editorial design. Collaborative by nature, quick learner and currently seeking full-time graphic design opportunities in Mumbai.

## Portfolio Link

<https://richelledsouza.framer.website>

## Contact

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rd\_illustrations

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<https://www.behance.net/richelledsouza14>

## Tools & Software



## Soft skills

- Conceptual thinking
- Strategic problem solving
- Research-driven approach
- Visual storytelling
- Communication

## Work Experience

APR 2023-NOV 2023 **CHTRBOX ( CHTRSOCIAL ) I MUMBAI**  
GRAPHIC DESIGNER

Led visual design across social media, video and print for restaurant brands including Dobaraa, Poult (Palladium Mall), Saqi and Serial Griller, strengthening customer engagement and overall brand presence.

JUNE 2022-DEC 2022 **EXPERIENCE COMMERCE I MUMBAI**  
GRAPHIC DESIGN CONSULTANT

- Created social media creatives for Wipro Lighting's Instagram, strengthening visual consistency and brand presence.
- Designed 20+ graphics including emailers, banners, logos and presentations to support internal marketing initiatives.
- Collaborated on brand pitches by designing presentation decks and supporting visual concepts.

APRIL 2021 **MONK ENTERTAINMENT I MUMBAI**  
GRAPHIC DESIGN INTERN

Brought fresh energy to brand creatives for Greeko Man, Color Fx and Skin FX, contributing to stronger recognition and engagement.

JAN 2021-DEC 2021 **FREELANCE GRAPHIC DESIGNER I MUMBAI**

- Supported Gagra Gang (Nykaa Fashion) by creating custom digital artwork aligned with the brand's visual language.
- Designed 20+ digital illustrations, adapting each to client preferences.

## Education

(2024-2025) **POST GRADUATE DEGREE IN ADVERTISING, DESIGN & DIGITAL COMMUNICATION**  
Ecole Intuit Lab, Mumbai.

(2019-2022) **BACHELORS OF ARTS (B.A.) SOCIOLOGY MAJOR**  
Mithibai College, Mumbai.

(2017-2019) **12TH STD, HSC**  
Mithibai College, Mumbai.

(2017) **10TH STD, ICSE**  
Thakur Public School, Mumbai.