

* RUCHITA NIKAM *

Branding

Creative Strategy

Visual Communication

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📍 Mumbai, India

ABOUT ME

Visual Communication Designer with a strong interest in branding, creative strategy, and visual storytelling. Skilled in developing brand identities, concept-driven design systems, and clear visual narratives. Adept at research, ideation, and translating ideas into functional and meaningful design outcomes. Seeking a branding-focused design internship.

EDUCATION

PG Diploma in Visual Communication Design

2024 – Present

Ecole Intuit Lab, Prabhadevi

BA in English Literature | Grade: A

2021 – 2024

Ramnarain Ruia Autonomous College, Matunga

CBSE Class XII – Humanities | 94.6%

2021

CBSE Class X | 94.4%

2019

Delhi Public School, Nashik

EXPERIENCE & LEADERSHIP

Cultural Head – School | Class XI

Organised and managed school cultural events and coordinated teams for execution

Team Fine Arts Coordinator – Undergraduate College

Coordinated college festivals and fine arts activities, encouraging student participation

Outings Club Head – Postgraduate College

Planned and led recreational outings, managing coordination and logistics

SOFTWARE Adobe Creative Suite/ Figma/ Procreate/ Ai Tools

DESIGN SKILLS

- Brand Identity
- Visual Storytelling
- Research & Ideation
- Concept Development
- Typography
- Print & Packaging Design

SOFT SKILLS

- Communication
- Adaptability
- Collaboration & Teamwork
- Reliability
- Decision-Making