



Sakshi Savla

Graphic Designer, 22

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Mumbai, Maharashtra

I'm a Visual Communication Designer with a strong interest in Brand Strategy + Design and Advertising. I treat practicality and visual appeal as equal forces shaping meaningful design. Driven by a deep passion for travel, wildlife and adventure sports, much of my creative inspiration comes from these personal experiences. I'm on a mission to explore various branches of design and discover a niche that truly resonates with me.

EDUCATION

Post Graduation

École Intuit Lab, Mumbai

08/2024 - 06/2026,

Courses

- Postgraduate in Advertising, Design and Digital Communication

Under Graduation

Narsee Monjee College of Commerce and Economics, Mumbai

08/2021 - 04/2024,

CGPA: 9.2

Courses

- Bachelor of Management Studies (Marketing)

Junior College

Jai hind College, Mumbai

08/2019 - 07/2021,

96.5%

Courses

- HSC Commerce

Secondary School V.C.W. Arya

Vidya Mandir, Mumbai

03/2009 - 03/2019,

95.67%

Courses

- ICSE

DOMAINS OF INTEREST

Brand Strategy

Brand Design

Packaging

Integrated Campaigns

SKILLS

Public Speaking

Decision Making

Lateral Thinking

Leadership

INTERNSHIPS/FREELANCE

EMC Solutions Worldwide Pvt. Ltd.

07/2023- 09/2023 Marketing Intern (3 months)

EMC is a premier media and entertainment marketing agency, specializing in strategic brand partnerships across platforms.

Foliage Outdoors Pvt. Ltd.

07/2022- Present (Freelance)

Foliage Outdoors is an adventure travel company based in Pune. After completing their 6 months training program, I work as a Freelance Instructor leading camps.

LANGUAGES

English

Hindi

INTERESTS

Scuba Diving

Trekking

Wildlife Photography

Graphite Sketching

Adventure Sports

SOFTWARES

Adobe Illustartor

Adobe Photoshop

MS-Office

Figma

Canva