

Sanchita Shetye

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I'm a design enthusiast who loves turning ideas into visual stories, whether that's through thoughtful typography, editorial layouts, or playful packaging. I enjoy blending creativity with intention, crafting work that feels both expressive and functional. Fueled by coffee and curiosity, I often draw inspiration from culture and everyday moments, shaping concepts that stay fresh, meaningful, and always evolving.

Education

PG in Advertising, Design & Digital Communication

Ecole Intuit Lab, Mumbai | 2024 - Pursuing

BA in Mass media and communication

K.C. College, Colaba | 2021 - 2024

Diploma certification in Graphic design and 3D

MAAC, Charni Road | 2021 - 2024

Higher Secondary Certificate

K.C. College, Churchgate | 2021

Secondary School Certificate

St. Columba Girls School | 2019

Skills

EDITORIAL DESIGN

BRANDING PACKAGING

ILLUSTRATION LOGO DESIGN

UI DESIGN BASIC VIDEO EDIT

Softwares



Work Experience

Jagruti - Grow with Us (Paperworld Expo) Freelanced

Worked as a freelancer for their launch in Paperworld Expo '24. Helped the brand with social media campaign and banner. Developed a product catalogue for their new product line launch called **"Jagruti Ace."**

7mm - Fine paper stationery

Graphic Design Intern | May - Aug 2023

Designed visual assets for the brand's social media, website and pinterest along with notepad and notecard design. Developed creative layouts for their brand product catalogue.

Interests



Doomscrolling



Reading & Contemplating



Yoga



Journaling



Baking