



SHRIPALI RANE

visual Communication
design

About Me

Passionate about branding and visual communication, with experience in creating impactful logos, exploring color theory, and shaping cohesive visual identities. I approach design as a form of storytelling, combining creativity and purpose to craft visuals that communicate clearly and effectively.



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LANGUAGE

- English
- Hindi
- Marathi

EXPERTISE

- Illustrator
- Photoshop
- Indesign
- Branding
- Procreate
- After Effects

EXPERIENCE

2023-2024 Interned SAASIN

created the brand identity for the client

<https://saasin.co.in>

2023-2024 Interned RAINIKA

created the brand identity and
packaging for the client

EDUCATION

ÉCOLE INTUIT.LAB
Visual Communication Design