

# JAHNSI GOEL

## VISUAL COMMUNICATION AND DIGITAL DESIGN

### ABOUT ME

I'm a Visual Communication student with a strong interest in editing, photography, copywriting, and social media management. I bring a balance of warmth and professionalism to everything I do. I believe that what's often dismissed as "unaesthetic" is simply a different kind of aesthetic-raw, real, and deeply human. I'm always curious, always learning, and constantly working to grow my skills and perspective.



### PROJECTS AND WORK EXPERIENCES

#### 1. PRINT HOUSE INTERNSHIP AT REPROSCAN

- Interned at a print house called Reproscan for 3 days.
- Learned the basics of the printing process as well as assisted the employees with their duties.
- Gained an insightful experience and an understanding of printing.

#### 2. INTERNED AT MUMBAI FOODIE AND PUNE FOODIE

- Worked as a Video Editor.
- Created instagram reels/stories
- Learned Final Cut Pro.

#### 3. REBRANDED ELEPHANTA PORT CAFE

- The first restaurant that started on the island in 1965.
- Worked on the following: Brand identity, Brand story, Brand logo, Colour palate, Menu design and Staff uniform.

#### 4. PARTICIPATED IN THE NEW BLOOD AWARDS 2025

- Solved Hellman's brand problem with a creative campaign.

#### 5. BUILDING THE INSTAGRAM PAGE OF MY BRAND

- Shooting and Editing short format reels as well as some long format reels.
- Lifestyle photography as well as live environment photography.

### CONTACT

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### SKILLS

- Sketching
- Video editing
- Photography
- Illustration
- Copy writing

### SOFTWARES

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premier Pro
- Adobe After Effects
- Adobe Indesign
- Procreate
- Figma
- Blender (Basics)

### EDUCATION

Schooling from

DY PATIL INTERNATIONAL  
SCHOOL, WORLI  
(IB & IGCSE)

2009-2022

B.des in visual communication  
and digital at Ecole intuit Lab,  
Mumbai

2022-2026

### LANGUAGES

- English
- Hindi
- French - DELF A1 certified