



# SMRUTHI U.

## Design Student

### About me

I am a Visual Communication and Digital Design student aspiring to bring my passion for design thinking and creativity into my career. I have a strong gravitation towards motion design, video editing, and filmmaking.

### Skill

Motion design  
Filmmaking  
Branding & Identity design  
Visual Storytelling  
Colour Theory  
Visualizing & Creating Screenplays  
Prompt Engineering

### Tools

Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator  
Figma  
DaVinci Resolve




### Featured Projects

- Nibble is a branding project for a bite-sized premium food festival with music, alcohol, and restaurants gathering to promote their cuisines.
- The Mysore Pak project highlights the iconic traditional sweet's history in an illustrative and informative 2-page poster

### Education

**B. (Hons.) Visual Communication & Digital Design @ Ecole Intuit Lab Bengaluru**

### Contact

-  733 848 7071
-  smruthimediಾಮysore@gmail.com
-  @corys\_da\_best on Instagram