

# RESUME



## VAISHNAVI YOGESH

Bengaluru

## CONTACT

vaishnavii.yogesh@gmail.com

+91 9902413092

 oopsie.brews

 [www.linkedin.com/in/vaishnaviyogesh](https://www.linkedin.com/in/vaishnaviyogesh)

## EDUCATION

- B.DES. VISUAL COMMUNICATION  
École intuit lab— [2024–Present]
- 12TH GRADE (PCMC)  
Seshadripuram first grade  
college. — [2024]

Second-year Visual Communication student with a strong interest in graphic design and digital visuals, with exposure to branding. Passionate about visual storytelling and creating engaging, thoughtful design solutions. Currently building a portfolio while exploring diverse creative directions.

## PROFESSIONAL EXPERIENCE

**SOCIAL MEDIA & DESIGN INTERN – VSEEK VENTURES**  
JANUARY 2024 – 2025

- Managed and maintained the company's social media platforms, ensuring consistent and engaging content.
- Created visual and written content to enhance brand presence and audience engagement.
- Assisted in developing and implementing social media strategies to drive growth.
- Utilized AI tools for generating content ideas, captions, and creative direction.

## KEY SKILLS

- Branding
- Poster Design
- Layout Design
- Illustration

## TOOLS

- Photoshop
- Illustrator
- Figma
- Canva