



ABOUT ME

Passionate about branding and visual communication, with experience in creating impactful logos, exploring color theory, and shaping cohesive visual identities. I approach design as a form of storytelling combining creativity and purpose to craft visuals that communicate clearly and effectively.

CONTACT

- +91 9834810313
- shripalirane10@gmail.com
- <https://shri2003.framer.website/>
- @Shri_arts_2003

SKILLS

- Branding & Identity
- Visual Storytelling
- Layout & Typography
- UI/UX Design
- Social Media Design
- Packing Design

EXPERTISE

- Illustrator
- Photoshop
- Indesign
- Branding
- Procreate
- After Effects

LANGUAGES

- Hindi
- English
- Marathi
- French

SHRIPALI RANE

VISUAL COMMUNICATION
DESIGNER / GRAPHIC & UI/UX
DESIGNER

WORK EXPERIENCE

VISUAL DESIGNER INTERN Company-SAASIN

2023-2024

- Led the end-to-end brand identity design, including logo, business cards, and a complete brand kit
- Developed a cohesive visual language to ensure brand consistency across touchpoints
- Translated brand vision into minimal, modern, and scalable design assets

GRAPHIC & UI/UX DESIGN INTERN

Company-HaystackAnalytics Pvt. Ltd.

January 2026- April 2026

- Designed social media creatives, including carousel posts and LinkedIn content, improving visual engagement
- Contributed to website design and UI layouts for digital platforms
- Worked on AMR and Infexn websites, focusing on clean UI, usability, and structured visual hierarchy
- Collaborated with cross-functional teams to deliver consistent and user-focused design solutions

EDUCATION

BACHELOR OF VISUAL COMMUNICATION DESIGN

École Intuit Lab - French Institute of Design & Communication Arts

2022 - 2026